

关于数字资产免费扶持计划

我们正在经历百年一遇的金融变革！

区块链时代已来，它比互联网来的更加凶猛，更加的彻底，也更加具有颠覆性。

我们认为，全球应该有更多的人能够参与到金融服务体系中获得更便宜、高效的金融服务；

我们认为，人们天生有权利最大程度保证个人资产的完整性；

我们认为，人们将会提升对去中心化治理系统的信任和利用；

我们认为，全球金融管理和服务应该公开和更加透明；

我们认为，全球公开、即时、低成本的跨境支付将创造更多的跨境商业机会并带来更大的经济市场；

我们认为，任何一个参与的共识者都有义务建立一个可持续性、完整的、先进的智能金融新生态！

我们认为，它的出现，将给人类带来一场革命性的消费理念、消费方式的转变；

为获得全球商业体系联合共识，针对中国区市场，三大基金会决定：

GoodCoin 基金会将给予 5000 万枚权益数字资产的额度，由符合认定条件的中小型企业、厂家免费申请。

GoodCandy 基金会将根据 GoodCoin 权益数字资产、GlobalCoin 共识数字资产的流通量和市值管理方案，拿出价值 10 亿元人民币的 GoodCandy（糖果）支持中国区市场共识，由符合认定条件的中小型企业、厂家免费申请。

GlobalCoin 基金会拿出价值 50 亿人民币的共识数字资产，支持中国区企业、商家联合共识，由符合认定条件的企业免费申请；

一、权益数字资产扶持计划

(一)认定条件

- 1、具有独立法人资格、工商税务关系注册在中国区的企业（优先扶持日用品生产型企业）；
- 2、已获得超过三个以上的中国区营销策划公司联合提案；
- 3、企业信用记录良好。

(二)申请材料

- 1、扶持申请表;
- 2、三个以上的中国区营销策划公司联合提案书、营销策划合同书电子版;
- 3、营销策划合同到款凭证、营销费用款凭证电子版;
- 4、企业营业执照和税务登记证复印件,或市场监督管理局颁发的营业执照复印件。

(三)申请和审核程序

- 1、企业、厂家按规定将申请材料通过线上办公系统提交至所属区县营销策划公司,所属区县营销策划公司审核,是否符合条件;
- 2、由三家及三家以上的营销策划公司联合提案,并审核通过;
- 3、由 GoodInvest、GoodCoin 基金会、GoodCandy 基金会、GlobalCoin 基金会联合审批。
- 4、企业、厂家按提案与所属区县营销策划公司签署产品营销策划合同,支付款项,并通过在线办公系统提交给另外两家营销策划公司审核通过;
- 5、由 GoodInvest、GoodCoin 基金会、GoodCandy 基金会、GlobalCoin 基金会联合审批通过;
- 6、数字资产将通过 GoodPay 拨付到企业对应的账户。

(四)扶持标准

对已经认定的中小企业,给予 100 万至 200 万数字资产扶持。

(五)、实施和验收

1、区县营销策划公司为企业执行产品或品牌营销计划的时候,所有款项营销款项需要三个营销公司在所处银行开设联名账户,以监督资金完全用于营销推广市场。每一笔款项支出,需要三个营销公司联合签名才能使用。所有营销费用的记录,需通过办公系统提交至企业、厂家及三大基金会的联合监督处,加强项目建设中的实时调度,掌握进展情况,及时发现存在的问题并加以解决。

2、基金会将组织相关单位不定期开展工作督查,确保企业营销资金如期应用于推广市场,帮助企业建立渠道销售网络,建立品牌形象。

3、验收时间定于实施 3 个月后,由验证收小组进行验收,小组成员主要由 GoodInvest、GoodCoin 基金会、GoodCandy 基金、GlobalCoin 基金会、联名签属的三个营销策划公司等相关单位参加。

项目验收分为三个部分：

一是对扶持的企业商品市场占有率进行调查。

二是对帮扶的企业通过营销之后，所产生的效益及满意度评估，要求总体满意度在 90%以上；

三是开展社会调查，向市场监管、税务、银信等部门查证，了解经营主体是否合法正当经营，是否造成不良社会影响。

验收结果在三大基金会网站联合公示。

(六)管理制度

1、执行营销计划的三大营销公司需要做好项目的跟踪、验收、评估等工作，项目依托单位需配合做好项目联合督查小组的检查及监督工作。

2、企业委托的营销费用资金使用必须遵守相关行政法规和财务规章制度，专款专用；联合督查小组负责资金的监督、定期或不定期开展专项资金检查。

3、营销推广项目在实施期和验收评估后，有义务配合开展科技创新成果统计调查等工作。

4、凡涉及营销资金申报、拨付等事项应按照提案管理办法进行实施。如遇政策调整，则按有关规定执行。

5、同一企业或项目，不得同时享受多项政策，若有重复，采用“就高不就低”原则，原则上优先于生产性企业，同时日用商品厂家优先。

(七)、本实施细则由 GoodInvest、GoodCoin 基金会、GoodCandy 基金、GlobalCoin 基金会解释。

(八)、本实施细则自发布之日起执行。

About the free support plan for digital assets

We are going through a financial revolution that will happen once in a century!

The era of blockchain has come, it is more ferocious, more thorough, and more disruptive than the Internet.

We believe that more people in the world should be able to participate in the financial service system to obtain cheaper and more efficient financial services;

We believe that people have a natural right to guarantee the integrity of their personal assets to the greatest extent possible;

We believe that people will increase their trust and use of decentralized governance systems;

We believe that global financial management and services should be open and more transparent;

We believe that global open, instant, and low-cost cross-border payments will create more cross-mirror business opportunities and bring greater economic markets;

We believe that any participant who participates in the consensus has the obligation to establish a sustainable, complete and advanced new intelligent financial ecology!

We believe that its appearance will bring a revolutionary change in consumption concepts and consumption patterns to mankind;

In order to obtain a joint consensus on the global business system and for the Chinese market, the three foundations decided to:

The GoodCoin Foundation will grant a quota of 50 million equity digital assets, which can be applied for free by small and medium-sized enterprises and manufacturers that meet the certification conditions.

The GoodCandy Foundation will provide GoodCandy (candy) worth RMB 1 billion to support the market consensus in China based on GoodCoin equity digital assets, GlobalCoin consensus digital asset circulation and market value management plans. Small and medium enterprises and manufacturers that meet the qualification requirements Free application.

The GlobalCoin Foundation puts out consensus digital assets worth 5 billion RMB to support the joint consensus of enterprises and merchants in China, and companies that meet the qualification requirements can apply for free;

1. Equity digital asset support plan

(1) Conditions for certification

1. Enterprises with independent legal personality and business and taxation relations registered in China (priority support for daily necessities production enterprises);

2, has obtained more than three joint proposals from marketing planning companies in China;

3. The company has a good credit record.

(2) Application materials

1. Support application form;
2. The electronic version of the joint proposal and marketing planning contract of three or more marketing planning companies in China;
- 3, the electronic version of the receipt voucher of the marketing planning contract and the voucher of marketing expenses;
4. A copy of the business license and tax registration certificate of the enterprise, or a copy of the business license issued by the Market Supervision Administration.

(3) Application and review procedures

1. Enterprises and manufacturers submit application materials to their district/county marketing planning company through the online office system according to regulations, and the district/county marketing planning company will review whether they meet the conditions;
2. Joint proposals by three or more marketing planning companies, and approved;
3. Jointly approved by GoodInvest, GoodCoin Foundation, GoodCandy Foundation and GlobalCoin Foundation.
4. Enterprises and manufacturers sign a product marketing planning contract with their district/county marketing planning company according to the proposal, pay the payment, and submit it to two other marketing planning companies for approval through the online office system;
5. Jointly approved by GoodInvest, GoodCoin Foundation, GoodCandy Foundation and GlobalCoin Foundation;
6. The digital assets will be allocated to the corresponding account of the enterprise through GoodPay.

(4) Support standards

Provide 1 million to 2 million digital asset support for identified small and medium-sized enterprises.

(5) Implementation and acceptance

1. When the district/county marketing planning company implements the product or brand marketing plan for the enterprise, all the marketing funds need to open a joint account with the bank where the three marketing companies are located to supervise that the funds are fully used for marketing and promotion. Each payment must be signed by three marketing companies before it can be used. All marketing expenses records must be submitted to the joint supervision

office of enterprises, manufacturers and the three major foundations through the office system to strengthen real-time scheduling during project construction, grasp the progress, and discover and solve existing problems in time.

2. The foundation will organize relevant units to carry out work supervision from time to time to ensure that corporate marketing funds are used to promote the market as scheduled, and to help companies establish channel sales networks and build brand images.

3. The acceptance time is scheduled for 3 months after the implementation, and the verification and acceptance team will conduct the acceptance. The members of the team are mainly participated by GoodInvest, GoodCoin Foundation, GoodCandy Fund, GlobalCoin Foundation, and three marketing planning companies under joint signing.

Project acceptance is divided into three parts:

The first is to investigate the market share of the supported enterprises' commodities.

The second is to evaluate the benefits and satisfaction of the assisted companies after passing the marketing, and the overall satisfaction is required to be above 90%;

The third is to carry out social investigations and verify with market supervision, taxation, banking and information departments to understand whether the business entity is operating legally and properly, and whether it has caused adverse social impact.

The acceptance results are jointly announced on the websites of the three foundations.

(6) Management System

1. The three major marketing companies that implement the marketing plan need to do a good job in project tracking, acceptance, evaluation, etc., and the project support unit needs to cooperate with the project joint supervision team to conduct inspection and supervision.

2. The use of marketing expenses entrusted by the enterprise must comply with relevant administrative regulations and financial rules and regulations, and the special funds shall be used exclusively; the joint supervision team shall be responsible for the supervision of funds and conduct regular or irregular special fund inspections.

3. During the implementation period of the marketing promotion project and after the acceptance evaluation, it is obligated to cooperate in the statistical investigation of scientific and technological innovation achievements.

4. All matters involving the declaration and appropriation of marketing funds shall be implemented in accordance with the proposal management measures. In case of policy adjustment, it shall be implemented in accordance with relevant regulations.

5. The same enterprise or project cannot enjoy multiple policies at the same time. If there is any duplication, the principle of "higher, not low" shall be adopted. In principle, priority shall be given to production enterprises, and daily commodity manufacturers shall be given priority.

(7). The implementation rules are explained by GoodInvest, GoodCoin Foundation, GoodCandy Fund, GlobalCoin Foundation.

(8) The implementation rules will be implemented from the date of promulgation.